# Web Design Questionnaire

**First Name:**

**Last Name:**

**Email:**

None of the following answers are required. Only complete what you want. Thank you.

## What you have currently

**Do you currently have a website? If so, what’s the address?** (If not, leave blank).

**Do you want me to arrange hosting?** Yes/No

**Do you currently have a logo or corporate colors? Do you have any content at the moment?**

## What you want

**What is the website’s main purpose?**

to sell products? Yes/No

to promote services? Yes/No

to collect email addresses? Yes/No

to build a brand / community? Yes/No

Other?

**What is the desired outcome from a visitor arriving at the website?**

to leave an email address? Yes/No

to make a purchase? Yes/No

to contact you? Yes/No

to fill out a form? Yes/No

other?

**Do you want any of the following?** (There is space at the end of the form for other requirements).

Blog? Yes/No

Social sharing icons? Yes/No

Links to social profiles? Yes/No

Contact form? Yes/No

Email signup form / ability to collect email addresses? Yes/No

Ability to sell digital products? Yes/No

Ability to sell physical products? Yes/No

Other?

## Your brand

**Select from below to characterise your website’s brand:** (Delete where applicable)

Accommodating Proud Rebellious Accurate Adventurous

Aggressive Nurturing Altruistic Ambitious Analytical  
 Outrageous Artistic Passionate People-Oriented Brilliant   
 Perfectionist Caring Powerful Detail Oriented Comfortable  
 Revolutionary Competitive Pure Confident Quick  
 Critical Relaxed Disruptive Demanding Edgy  
 Scientific Efficient Enthusiastic Friendly Sexy  
 Experimental Fun Feared Flexible Happy  
 Healer Sophisticated Helpful Spiritual Holistic   
 Spontaneous Hunter Stylish Idealist Imaginative  
 Tactical Impulsive Simple Innovative Thrifty   
 Intelligent Traditional Intuitive Laid Back Vibrant   
 Visionary Organized Serious Protective Conservative

**Who is the website’s target audience?**

## Further information

**How many pages will the website have roughly?**

1-10 ?

10-100 ?

100+ ?

**What is your budget?**

$1000+ ?

$2000+ ?

$3500+ ?

$5000+ ?

$10000+ ?

**Ideally, when would you like the website completed?**

**Two or three websites you admire or would like to emulate:**

**Further comments:**